

Highland Village Area Baseball and Softball Association

Board of Directors Meeting

2221 FM 407 Suite 119-334

Flower Mound, Texas 75028

EIN:75-2754912

Type of Meeting: Regular

Date: Thursday, June 5, 2025

Time: 7:30pm

Location: Doubletree Ranch

Meeting Facilitator: Aaron Rhodes, Executive Vice President

Secretary: Alexis Burris

Call to Order:

Executive Vice President Aaron Rhodes called the Board of Directors meeting to order on Thursday, June 5, 2025, at 7:34 PM.

✓ Motion to begin meeting by Aaron Rhodes.

Seconded by Jon Dahlvig.

Members Present: *(V) indicates participation by MS Teams.*

Aaron Rhodes — Executive Vice President - League Administration

Sam Smith — Vice President - Recreational Baseball and 9U/10U Baseball Commissioner

(V) Steve White — Vice President - Storm Baseball

(V) Cindy Wiederrich — Treasurer

Alexis Burris — Secretary

Jon Dahlvig — Director of Equipment, 13U/14U Baseball Commissioner

Blayde Burris — Director of Fields / Scheduler

(V) Ayden Burris — Director of Rules & Umpires

Jeff Halstead — Director of Interlock & Premier

Sam Smith — Director of Equipment

(V) Teresa Rhodes — Director of Media

(V) Mike Gonzalez — Blastball/5U/6U Commissioner

Joe Lococo — 7U/8U Baseball Commissioner

(V) Graham Koonce — 11U/12U Baseball Commissioner

Members Absent:

Walt Temshiv — Vice President - Softball

Kara Boone — Softball Commissioner

Shawn French — Director of Registration & Web Services

OPEN — President

OPEN — Director of Sponsorship/Fundraising

OPEN — HS Baseball Commissioner

Approval of Previous Meeting Minutes:

✓ Motion by Aaron Rhodes to approve the minutes from the previous meeting held on Thursday, May 1, 2025.

Seconded by Mike Gonzalez

Passed unanimously.

Introduction of Guest(s) Present:

Varsity Sports Foundation (“VSF” or “VFG”) representatives - Cory Legner and Jeff Nelson

AGENDA ITEMS:

1. Guest Speakers

- Cory Legner and Jeff Nelson

Open Q & A:

- Who would the VFG non-voting member? Dan Ortmeier, with Cory Legner as backup.
- Data collection – Purpose is to have open communication. Seek more efficient ways to support and utilize data to save money and help organization run well.
- How could VFG help with uniforms cost? The goal is to find lowest cost by collective purchasing. Currently D-Bat does Rattlers uniforms for FMYSA and Storm uniforms. D-Bat and VFG will source what HVABSA is looking for and help to find ways to get bids and utilize volume for lower prices.
- VFG wants to change the way individual organizations have buying power and resources.
- Aaron read questions received from other board members – Boone, Temshiv
- Nelson confirmed that the VFG board member could be asked to leave or not attend a meeting if it is “closed” or “executive”, etc.
- RE: Communication – Cory states that transparency goes both ways between VFG, the City of Highland Village, and HVABSA. Intention is that VFG and HVABSA are partners, and all communication should be in good faith.
- VFG has reached out to Lewisville Baseball League but has not heard back from them yet.
- Nelson shared that FMYSA and Miracle League North Texas have both agreed to move forward with VFG.

2. Executive Board Members’ Reports

- Executive Vice-President, Aaron Rhodes
 - Concessions – new cooler and clean-up of stand is under way.
 - All-Stars – ordering mugs (HVA), gold/silver/bronze rings, banners, scheduling (TC), vendors including Awesome Times, and the same company as last year for photos.
 - New signage –\$2,500 – regarding music, parent behavior, field identifiers, league and concession signs. Next step in updating signs is the sponsorships represented on the scoreboards.
 - City of Highland Village is building a new storage building instead of the two sheds near batting cages. They are planning a storage section for the league to use. (Timeline TBD)
- Vice-President of Softball/Storm Softball - *absent*
- Vice-President of Storm Baseball, Steve White
 - Exploring strength & conditioning program; consolidated tryouts for Storm teams.
- Vice-President of Recreational Baseball, Sam Smith
 - Plans to clean out the equipment shed with Jon.
 - Flower Mound Recreational Tourney participation
 - Discussion about could we do this? Blayde and Aaron reviewed what the City has discussed most recently regarding setting up tournaments with the City.
- Treasurer, Cindy Wiederrich
 - Current account balance: ~ \$ 126,364.83 as of April 30, 2025. May’s P&L
 - More payments out in preparation for All-Star Tournament.

3. Grievance/Suggestion/Compliment Form Update –

- Alexis Burris shared issue submitted from May 15, 2025. Sam Smith has already spoken with person who reported. No further action needed.
- Grapevine Tournament last weekend – Assistant Coach for Taylor who is a firefighter said that he was going to “report Jeff Nelson to the City of Flower Mound”. Aaron will follow up with Jeff Nelson to get more details.

Visitor(s) public address to the Board of Directors with a 3-minute max speaking time limit.

- No visitors present.

4. Director Reports:

- Director of Registration/Web Master, Shawn French – *No update.*
- Director of Media, Teresa Rhodes – *No update.*
- Director of Fields/Scheduler, Blayde Burris
 - Two MSM practice requests, One request from another team for practice.
 - We need a release form on the website. Steve White has one drafted.
 - Weekend for Storm Tryouts – Blayde is working on that and will let Steve know.
 - Sunday on Gray will be given to Brent at All-Stars.
 - New defibrillator and Stop Bleed bag just put up in Concession Stand by the City.
- Director of Equipment, Jon Dahlvig.
 - Working on plan to clean out the equipment shed.
 - Groggy Dog orders our baseballs. They are working on the next order for next year.
- Director of Rules/Umpires, Ayden Burris – Setting up schedules for All-Star weekend.
 - We need to take out Bylaws line from rules to website.
- Director of Interlock/Premier, Jeff Halsted – Good weekends for Premier teams.
 - Checking on if Golden will move to Storm or stay at Premier.

5. Secretary Report – *No update.*

6. Commissioner Reports

- Softball Commissioner, Kara Boone – *absent*
- Blastball/ 5U/6U Commissioner, Mike Gonzalez – Working on communication with coaches to see who is returning and/or moving up. When will tryouts be for Premier? Jeff Halsted suggested using practice slot before June time on fields expires.
 - Aaron asked about update on supporting kids moving from 6U to 7U, 8U to 9U?
 - Hybrid change to pitching in the games to prepare the players moving?
 - Suggestion of clinics early in August.
- 8U Commissioner - *absent*
- 10U Commissioner, Sam Smith – *no issues.*
- 12U Commissioner, Graham Koonce – *no issues*; overall everything went great.
- 14U Commissioner, Jon Dahlvig – *no issues.*

7. Old Business:

- Batting cage net replacement and fencing issue – In progress. Phil Schmidt (HV) would like to discuss with HVABSA the plan and design. Graham explained that if chain-link is gone, the nets will last longer.
- Middle School Matchup 2025 – Declined by the City.
- All-Stars Softball & Baseball – Softball did not form the age group that would have been at Unity. Baseball going well – no issues.
- Volunteer identified for the Director of Sponsorship/Fundraising: Steve White is recommending David Nichols (CrossFit Flower Mound, Co-Owner).
- Cooperstown Future – Hold until Annual meeting. Steve and Shawn can discuss then.
- Softball issues – In progress. Walt is in discussion with Phil Schmidt regarding softball issues.
- Storm Lineup cards – In progress. Steve and Sam will look into this.
- Music rules agreed to and passed – New signs. HV coaches to address during pre-game umpire meetings.
- Lantana Community Church Fields Update – Aaron met with new Athletic Director. They have approached the Nationals to see what they would like to do with the fields. We will continue with our contract which ends in December. We need to consider other potential options.
 - Church Goals & other potential partners contacted by the new school Athletic Director?
 - Determine exact needs of HVABSA and value of relationship.
 - Financial cost: \$6,000 annual contract + \$20,000-\$24,000 per year on landscaping.
Total \$26,000 - \$30,000 per year

Cindy will complete a cost comparison for Railroad Park in Lewisville for the fall to compare with Lantana costs. We can discuss and review at next annual meeting.

Steve is looking into possible locations for an indoor facility.

8. New Business:

- Vote on proceeding forward in communication with VSF. Could help with relationship with City (more community involvement/connection. Three (3) year term but can be cancelled by either party in writing with 30 days' notice.
- New organizational structure -
Aaron reviewed proposed changes with the board including additions, deletions and modifications of positions. Executive Board approved to present to the full board.

✓ Motion by Aaron Rhodes to accept the new Organizational Structure as presented.
Seconded by Jon Dahlvig
Passed unanimously.
- Presentation of Bylaw proposed changes –
Aaron is working on revisions and will have Alexis send out by email for review by the full Board of Directors ahead of the annual meeting on July 17, 2025.

- Players Way – will be pushed to the next meeting.
- Concession Update – New cooler and signage.
- Any New Field or Equipment Issues? *None.*

NEXT MEETING:

July 17, 2025 - Annual Board of Directors Meeting at DoubleTree Park, South Room.

- ✓ Motion to adjourn by Aaron Rhodes.
 Seconded by Jon Dahlvig
 Passed unanimously.

Adjourned 06/05/2025 at 9:43 pm.